

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending August 29th, 2020   
New Ads During The Last Week of August Equal Levels From A Year Ago**

WETHERSFIELD, September 4th, 2020 – During the week ending August 29th, 2020, there were 5,024 new postings. New postings are up 9% or 403 ads from a week ago. This one-week increase is driven by Health Care & Social Assistance (+277 new ads), Professional, Scientific, & Technical Services (+89 new ads), Accommodation & Food Services (+89 new ads), and Finance & Insurance (+81 new ads). Ten gaining sectors had a combined 628 more new ads than the prior week. These gains were dampened by combined new ad declines of 225 in ten sectors, the largest being Information (-51 new ads), and Manufacturing (-51 new ads). There was also a decline in the number of ads where the industry was unspecified (-60 new ads). During the month of August, weekly new ads averaged 4,898 per week and averaged 4,821 during the third quarter. In comparison, weekly new ads averaged 3,686 during the second quarter of 2020 amid the height of the Covid-shutdown. Total new ads during the last week of August nearly matched levels of 5,021 had a year ago during the week ending August 31st, 2019.

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Food Preparation & Serving Workers.

**Employers** with the most new postings include Hartford Healthcare, Boston Market, and Amazon.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (1,053new postings, +36% over the week)
* **Retail Trade** (724 new postings, -5% over the week)
* **Finance & Insurance** (455 new postings, +22% over the week)

 10 sectors had job posting increases over the week, one was unchanged, and 10 had decreases. Some of the largest percent increases occurred in Professional, Scientific, & Technical Services (+42% or +89 new postings), Real Estate (+42% or +25 new postings), and Health Care & Social Assistance (+36% or +277 new postings). The ten decreasing sectors were down 60 or less over the week. Some of the largest decreases occurred in Information (-51 new ads or -35%), Manufacturing (-51 new ads or -15%), and Retail Trade (-35 new ads or -5%).  
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings during the week ending 8/29/20 were:**

* Registered Nurses (213 new postings, +73% over the week)
* Retail Salesperson (197new postings, +17% over the week)
* Food Preparation and Serving Workers (142 new postings, +151% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings for the week ending August 29th were mostly in Retail Trade, Finance & Insurance, and Accommodation & Food Service. The 25 employers shown below account for 22 percent of all new ads for the week ending August 29, 2020. The employers with the largest increase over the week were Boston Market (+105 new ads), the State of Connecticut government (+80 new ads), and Hartford Healthcare (+44 new ads). Four out of 25 employers had over the week declines, the largest were Compass Group North America (-7 new ads), Lowe’s Companies, Inc (-7 new ads) and Stamford Hospital (-5 new ads).



**Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)